



## Help raise funds for the Ellesborough Guide Centre Development



Hard copies of this booklet have been sent to every unit & Trefoil Guild Main Contact. Further copies can be downloaded from the County website.

Our County Guide Centre at Ellesborough provides indoor accommodation for 30 people, and there are two campsites, each accommodating 30 people. The Centre was originally the village school in Ellesborough, and was built in 1839 in the local traditional style; a mixture of mellow red brick and bright knapped flint. The Centre was formerly part of the Chequers estate but is now owned and run by Girlguiding Buckinghamshire. It is self-financing and is maintained by a small volunteer committee.

To future proof the Centre a renovation and extension of the current building is planned, and for that we need to fundraise. This year's Annual Membership Subscription included £1 a head for Ellesborough, there are over 8,000 guiding members in Buckinghamshire so if everyone could raise a further £9 this year that would be £80,000 towards the total estimated £450,000 needed.

This booklet is aimed at adult leaders, but we hope that you will share the challenges with your units, parents, Trefoil Guilds, Supports Groups etc. as well as your family and friends and work colleagues.

The first challenges are themed to months, but you can do them at any time, or send donations from other events. - anything you can think of, but please make sure that they are safe, guiding appropriate and age-appropriate.

*Cheques should be made payable to Guide Association of Buckinghamshire and sent to The County Office: 3 Walton Terrace, Walton Street, Aylesbury, Buckinghamshire, HP21 7QY, marking the envelope "For Ellesborough".*

*If you are able to send a donation of £100 you will be rewarded with a certificate of thanks, a gold swan badge and 2 tickets for the official opening*

**THERE WILL BE A FUND-RAISING BADGE, WATCH OUT FOR THE DESIGNS AND AVAILABILITY IN THE NEW YEAR.**

## JANUARY - New Year's Resolution of course:

Whilst you are tidying away Christmas wrapping paper and gifts please think about GIFT AID. If you don't already claim Gift Aid check out the Girlguiding website:

<https://www.girlguiding.org.uk/get-involved/fundraise-for-us/fundraising-toolkit/gift-aid/> If you donate your first Gift Aid refund to Ellesborough any future savings could be retained for your Unit. Personal donations to this Ellesborough Extension Fund can be GIFT AIDED. There is a form at the back of this booklet that you can copy and send with your cheque(s).

*Donations to this and all other donations received will be recorded in a Thank You Book.*

Have you heard of Easy Fundraising?

Check out: <https://www.easyfundraising.org.uk/> If you register with them online each time you shop online a small amount is donated to your chosen worthy cause from 3,200 suppliers who support Easy Fundraising. Log on and choose Girlguiding Buckinghamshire Ellesborough Guide Centre to register.

**MAKE A START.** If you are a Unit Leader have a unit money box: copy the picture on the front of this booklet to stick on your box. Have your money box on show at weekly meetings for anyone to pop their loose change in.

Have a THINK IN ready for THINKING DAY. Ask your young members to list what they **could** do for fund raising, help them reduce it to what they **can** do, and then to what they **will** do, and **when**.

**We have been accepted by Wycombe Lotto, so when buying Wycombe Lotto tickets please choose Ellesborough Guide Centre as your charity to support and tell all your friends, neighbours and parents/carers of your young members to do the same.**

## FEBRUARY THINKING DAY PENNIES

Are an old tradition since 1932 when 1p was a lot of money. Members would polish their pennies until they shone as bright as their Promise Badge which also had to be polished weekly. The money is traditionally donated to the Thinking Day Fund but for this year why not choose to donate it to Ellesborough?

That 1p in 1932 is now the equivalent of 50p in 2019.

Why not try getting the unit to have fun polishing "copper" coins. You could experiment with proper metal polish but also see how sparkly "copper coins" will be after a covering of brown sauce, vinegar or Coca-Cola - messy but fun.

If you are having any sort of parents evening or open meeting as part of the national recruitment drive, take along a tray with a raised edge and challenge visitors to fill it with coins - having explained, or course, what you are collecting for.



Also, whilst "thinking" about the birthdays of Lord and Lady Baden-Powell, why not think about your own Guiding birthday. Whether it's your first or 91<sup>st</sup> **CAN YOU GIVE A POUND FOR EVERY YEAR THAT YOU HAVE BEEN IN GUIDING?**

You could pass this challenge on to parents/carers of members (including those who were or are in scouting). It may catch their imagination and remind them that they could still join in the guiding fun and volunteer with you.

FEBRUARY continued .....

## Are you aged 14-25?

### RIKKI AWARD 2019 CHALLENGE

The 'Rikki' Award is open to all members aged 14 to 25, either as individuals or as a group of 2 or more. A trophy is awarded to the winning entry as decided by independent judges.

**Your mission: To organise, manage and operate a 'Craft and Country Fair' in your local area<sup>1</sup>.**

You choose the date and place and arrange a Fair of home-made crafts and goods and relevant displays for the entertainment of your visitors. A variety of crafts is expected to be on show and available for sale, including food and/or sweets. Consideration should be given for the inclusion of 'country' style activities and ideally the Fair should be out of doors.

The idea is to use any money raised for a charity of your choice (*Ellesborough Guide Centre of course!*).

Record your challenge so it can be seen by the judges - in a format of your choice. Entries must be sent to Rikki or the County Office to reach them by no later than midday on Friday 19<sup>th</sup> July 2019.

## Aged over-25?

It is still a great idea. As a District or Division, you could have a super Fair, sharing the workload, entertainment, refreshments, and all the fun as well.

MARCH

Lent is a time when Christians GIVE UP something for 40 days. Some people say they "give up" time for guiding but we prefer to say we "give", because we also get a lot back from guiding. You could GIVE the money saved by GIVING UP chocolate (or anything else of course) to Ellesborough.

Anyone of any age could join in this one.



The March CLOCK CHANGE means that we lose an hour, so that's an hour less to make the money last. Work out your monthly income for March and divide it by 31 days then by 24 hours. Then you can donate that hour's money you won't need. An income of £1,000 month calculates to £1.34 an hour.

*Look out for the Ellesborough Display on 30<sup>th</sup> March 2019 At the County Event Come and see how we are doing. Maybe consider making some things to sell on the day.*

### New County Badge

The new County Badge is now available, order forms can be found on the County Website. All profits go to the Ellesborough Development fund.

<http://www.girlguidingbucks.org.uk/downloads/>



**APRIL** Easter is 19<sup>th</sup> to 21<sup>st</sup> April 2019.

It must be **SPRING CLEANING** time; time to clear out unwanted things and a good opportunity to have a car boot sale. You could buy car space at an organised one or, if you have premises with plenty of parking, and somewhere indoors - so you can sell refreshments or change it to an indoor table top sale if it rains (!). Alternatively, you could have a table-top sale in your unit, or you might prefer a cake sale, or a sale of Easter eggs, fluffy felt chicks, knitted rabbits, Easter bunting, pots of daffodils .....

If you are used to selling things on E-Bay perhaps you could identify one or two specific items from which the profits will be for Ellesborough.



#### **MAY COUNTY BANNER SERVICE (12<sup>th</sup> May)**

Join the County at the annual banner service, our new county blanket badge, Ellesborough fundraising badge and County neckers will all be on sale. Consider getting County neckers for your unit. Order asap to be sure to get them for the summer, especially if you plan to attend **MISSION00BUCKS!**

**THE NEW COUNTY NECKER** can be worn by anyone, all profits go to the Ellesborough Development Fund. Order forms are in the downloads section of the Bucks website.

Adults £6.00

Junior £5.00



#### **JUNE A SUMMER SNOWBALL**

*For the last Ellesborough mass funding the County-wide “snowball” featured highly in fund raising. The real idea is a snowball backwards because it shrinks as it rolls along instead of growing. It could be called a **SUMMER MELTDOWN!***



*Someone does tea/coffee and cake, or cocktails and nibbles for a number of people and they all donate £1 (or more if they wish).*

*If the first hostess starts with (say) 10 people then each of them holds a gathering for 9, and so on until the end is one person inviting a friend. Potential yield if no-one breaks the chain is £316,800*

*Maybe County Ops Group was a starting point then Divisions and Districts could carry it on.*

## BUY A BRICK

Dear Unit Leader: Please copy this page and the brick wall page for each of your Sellers.



Dear Brick Seller remember that as a member of Girlguiding Buckinghamshire you are polite, and you are honest. Do not ask strangers for money, but family, friends and neighbours (or if you are a young member perhaps your parents'/carers' colleagues and friends) can be invited to BUY A BRICK. When you have completed the challenge give your form and money to your Unit Leader who will send a cheque payable to Guide Association of Buckinghamshire to The County Office: 3 Walton Terrace, Walton Street, Aylesbury, Buckinghamshire, HP21 7QY, marking the envelope "For Ellesborough".

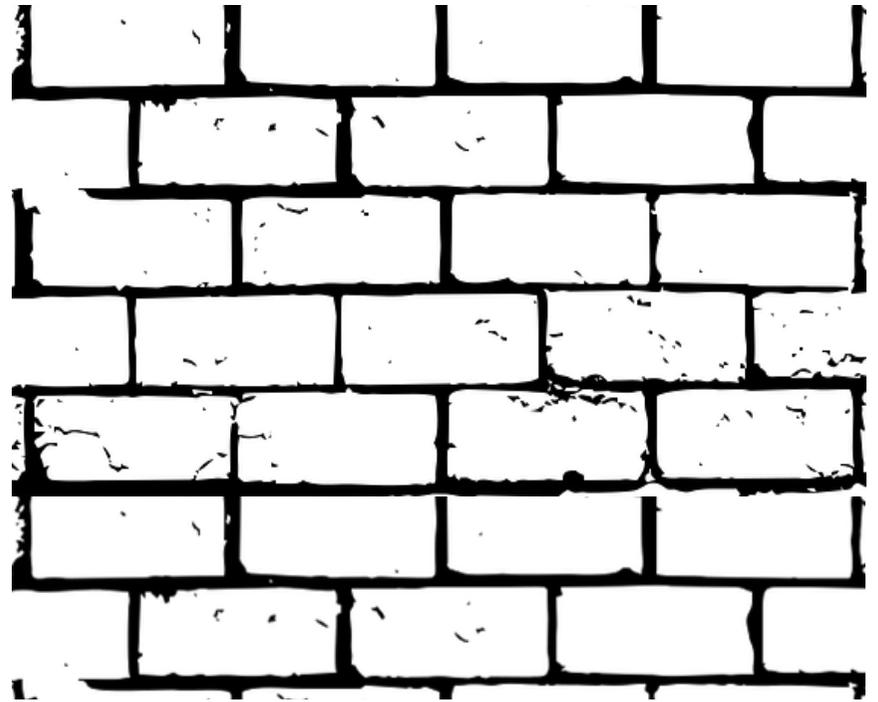


Dear Brick Buyer, the bearer of this sheet is selling "bricks" to help extend and renovate our Guide Centre at Ellesborough. If you can donate please sign your name and amount donated in a brick, give your money to the collector and accept our thanks for your help.

Collector's name \_\_\_\_\_

Unit \_\_\_\_\_

Unit Leader contact number \_\_\_\_\_



## AUGUST



NO, it's not time for a rest,  
but time to sit back  
and work out what comes next.



## SEPTEMBER

The excitement of a new term - and often the time when members change section, so you have lots of new members and parents/carers to encourage to join in the Ellesborough Extension Fundraising Challenge.

When planning the term, could you encourage your young members to vote to have a Christmas Craft Fayre, sale, whatever? Or maybe you could share the workload and hold a District or Division event. That would be a lot of work but fun when shared and more money.

It might suit your thinking better to have a Winterval Fest rather than a specifically Christmas event, then you could hold it after the October half-term



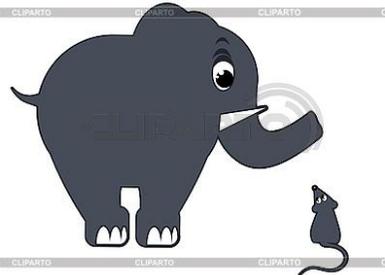
Think beyond cards and sticky woolly things. Is it time to make and sell bird boxes, hedgehog homes, insect hotels?

Nearer the date you can do bird cakes (lots of messy and fun ideas on the internet mixing lard with seeds and fruit and crumbs), or stringing popcorn (the plain sort, not sugared or salted) and peanuts in their shells for people to buy to hang in the garden for the birds.

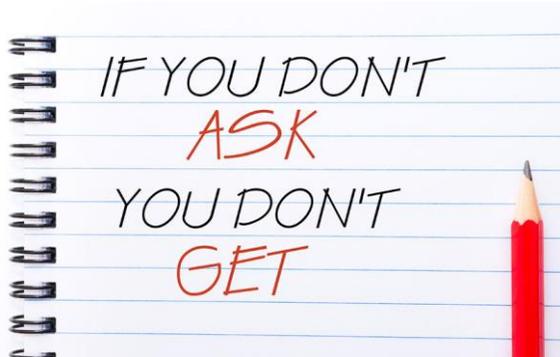
## OCTOBER

The longest day and we gain an hour. Choose when your extra hour is going to be (preferably not asleep in bed) and use it to raise funds in some way.

## THINK BIG AND THINK SMALL



Do you have any contacts to hire the local cinema or theatre for free for a movie night, or an afternoon - the latest family friendly film or an old classic cartoon?



You could sell tickets to your members, family and friends and perhaps even do a deal with the franchise that sells the popcorn.

Think small and scale it down. Have fun making popcorn and selling bags of it to family and friends. With help the smallest Rainbow could join in this.

## NOVEMBER

If you do an internet search for “Fundraising Ideas” you’ll find enough to go through the alphabet and back again, but the list narrows when you think about who you want to involve.

### Something maybe just for adults:

**DO YOU HAVE ANYTHING TO SELL?** Not tangible things, but do you like making cakes, doing manicures, doing ironing, cleaning ovens, mowing the lawn? Offer these skills to friends. Insist that they accept your kind offer and pay you for it with a cheque for Ellesborough Guide Centre.

If you really do not think you have any useful skills, what about your friends? Could one of them do you a manicure for free? You pay her with a cheque she can send to Ellesborough Guide Centre.

You’ll be spreading the word about the fund raising and may remind someone how much they enjoyed their guiding. That’s when you pounce and encourage them to join you a unit meeting! If they react with something resembling horror tell them that for another donation you won’t ask them again!

## DECEMBER

Some Rotary or Lions Clubs run the local Santa sleighs around the streets near to Christmas. They often look for help with door to door collections and will donate to the group that helps. Why not ask if your unit could help? There a rules and age restrictions but guides accompanied by an adult or Rangers could take part it is fun - festive hats are compulsory.





## GIFT AID DECLARATION for a single donation (England and Wales)

Name of Charity \_\_\_\_\_

Reg.No \_\_\_\_\_

Please treat the enclosed gift of £ \_\_\_\_\_ as a Gift Aid donation.

I confirm that I have paid or will pay an amount of Income Tax and/ or Capital Gains Tax for the current tax year (6 April to 5 April) that is at least equal to the amount of tax that all the charities I donate to, including \_\_\_\_\_ will reclaim on my gifts for the current year. I understand that the charity will reclaim 25p of tax on every £1 that I have given.

### Donor's details

Title \_\_\_\_\_ First name or initials \_\_\_\_\_

Surname \_\_\_\_\_

Full home address \_\_\_\_\_

\_\_\_\_\_ Postcode \_\_\_\_\_

Date \_\_\_\_\_ Signature \_\_\_\_\_

Please notify \_\_\_\_\_ Ellesborough \_\_\_\_\_ if you:

- Want to cancel this declaration
- Change your name or home address
- No longer pay sufficient tax on your income and/or capital gains

If you pay income tax at the higher or additional rate and want to receive the additional relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HM Revenue and Customs to adjust your tax code.



Thank YOU

